



## LATITUDE/ATTITUDE

A CELEBRATION OF CONTEMPORARY CHINESE ART  
SCHOENI ART GALLERY 20<sup>TH</sup> ANNIVERSARY EXHIBITION

Curated by Huang Du



Press Preview: 17:30 – 18:30, 26 November 2012

Vernissage: 18:30 – 20:30, 26 November 2012

Exhibition Continues: 27 November 2012 – 2 February 2013

Venues: 21 -31 Old Bailey Street, 8 Chancery Lane, 27 Hollywood Road

Twenty years of Schoeni Art Gallery, twenty years of contemporary Chinese art. Subsequent to the preview exhibition ATTITUDE in Beijing at Parkview Green, Schoeni Art Gallery is delighted to present its 20<sup>th</sup> Anniversary Exhibition entitled **LATITUDE/ ATTITUDE**, opening on 26<sup>th</sup> November 2012 in **all three gallery spaces**: 21-31 Old Bailey Street, 27 Hollywood Road and 8 Chancery Lane.

Curated by Huang Du, this exhibition will be comprised of works from the collection of Schoeni's Late-Founder Manfred Schoeni, enriched by his daughter and current Gallery Director Nicole Schoeni and in conversation with works by artists selected by the curator Huang Du. **Fifty of the most influential established and emerging contemporary Chinese artists** will be presented. Ranging from **painting, sculpture, photography, new media and installation**, the exhibiting artworks allow a dialogue between the private collections of the Schoeni family and Huang Du's curatorial take on the meaning and relevance of exhibiting works in a historical context and the latest developments on the contemporary Chinese art scene.

The works on show are both significant as milestones in the sense of the Art History of the scene and artistic progressions of the exhibiting artists, some of whom have exclusively worked with Schoeni Art Gallery since the beginning of their careers. This exhibition is a **unique opportunity to admire museum quality works** that were never exhibited before. These artworks illustrate the active role Schoeni Art Gallery has been playing in promoting, supporting and collecting Chinese contemporary art. The wide variety of styles and techniques demonstrated will allow the audience to form new insights into the many artistic developments from the late 1990s to the present in Mainland China.

Main Gallery: G/F, 21-31 Old Bailey Street, Central, Hong Kong. Tel: (852) 2869-8802

Branch Gallery: G/F, 27 Hollywood Road, Central, Hong Kong. Tel: (852) 2542-3143

[www.schoeniartgallery.com](http://www.schoeniartgallery.com)

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For the exhibition “LATITUDE/ ATTITUDE”, curator Huang Du defines “LATITUDE” as a way of observing contemporary Chinese art from a historic angle and celebrating Hong Kong’s unique geographical position that allows it to bridge Mainland China and the international contemporary art world. Whereas “ATTITUDE” employs the current point of view to nourish potential talents in the new contemporary art world.

The main objective of this exhibition is not only to showcase and celebrate 20 years of the gallery’s history and contemporary Chinese art movement, but also to promote art amongst the general public through a **wide range of educational programmes** that accompanies this non-commercial exhibition to enhance the artistic knowledge and appreciation amongst the general public, including **workshops, guided tours and free film screening. Short vignettes** in the form of video clips and podcasts will be played in the galleries and accessible on the Internet. These short interviews focus on artists’ personal views on their profession, creating art in Mainland China, and how Hong Kong is situated in the international contemporary art scene. An **informative publication** documenting the exhibition, with **articles by reknown art world personalities** such as German curator Walter Smerling and Art collector Sylvain Levy from the DSL collection, will also be available both in print and digitally. In addition, more information will be available on the Schoeni Art Gallery website, Facebook page and other social media. A **new website** is launched and is available in both English and Chinese, which will provide the public detailed, accurate and up-to-date academic materials and archival resources.

**Participating Artists, many of whom have been invited to join the celebration in Hong Kong:** Cai Lei, Chen Fei, Chen Li, Chen Wenbo, Chen Yu, Cui Xiuwen, Fang Lijun, Feng Zhengjie, Fu Yingying, Gao Weigang, Fung Lik Yan Kevin, Guo Jin, Guo Wei, Hai Bo, Han Yajuan, He Sen, Ho Siu Nam South, Hung Keung, Kum Chi Keung, Li Guijun, Li Hongbo, Ling Jian, Liu Dahong, Liu Wei, Liu Xiaodong, Liu Ye, Maleonn, Mok Waihong, Qi Zhilong, Shen Hua, Song Kun, Tang Zhigang, Wang Guangyi, Wang Guofeng, Wang Jinsong, Xia Xiaowan, Yan Heng, Yang Shaobin, Yang Yongliang, Yu Chen, Yue Minjun, Zeng Fanzhi, Zhao Fang, Zhao Guanghui, Zhang Linhai, Zhang Xiaogang, Zheng Jiang, Zheng Lu, Zhong Biao and Zhou Jinhua

**Huang Du** is an independent curator and art critic, born in 1965 in Lintong, Shanxi Province of China, he now lives and works in Beijing. His major curatorial projects include: Art Advisor to the *Echigo-Tsumari Art Triennale 2012* along with Hans Ulrich Obrist; curator for the *Chinese Pavilion* of the *26th Sao Paulo Biennale*, Sao Paulo, 2004 and assistant curator for *Chinese Pavilion* of the *50th Venice Biennale*, 2003.

**Mission Statement:** As one of the world’s leading galleries specialising in contemporary Chinese art, Schoeni Art Gallery’s mission is to nurture and support rising artistic talents and foster the growth of contemporary Chinese art both in Mainland China and Hong Kong. Schoeni Art Gallery Late Founder Manfred Schoeni had worked with some of the most celebrated Chinese contemporary artists in today’s international arena, namely Liu Ye, Yue Minjun, Zhang Xiaogang and Zeng Fanzhi at the time when they received little audience. His daughter, Nicole Schoeni, is committed to this tradition of discovering and nurturing artists of such calibre whilst expanding the gallery’s focus to the realm of conceptual art and to the local Hong Kong art scene. The gallery’s commitment to art endorsement goes beyond the level of sharing its expertise with collectors, it is also dedicated to bringing it to members of the public, and to investing in cultivating a worldwide understanding and appreciation of contemporary Chinese art, notably by designing free educational programs and making material such as vignettes about the artists available to all through the internet. Schoeni Art Gallery’s aim also encompasses initiatives such as providing emerging artists opportunities to participate in cultural exchanges abroad and collaborating with institutions and patrons of the Arts, such as Sovereign Foundation, George Wong and the DSL collection.

**For more information on the exhibition, high-resolution images, our educational programmes or to arrange interview with the curator, artists or gallery Director, please contact [prmarketing@schoeni.com.hk](mailto:prmarketing@schoeni.com.hk)**

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